



# Promotional Materials for Farms

Using Appalachian Grown packaging and promotional materials is a great way to inform the customer that what they are buying is certified local.

For more information or to order, email [appgrown@asapconnections.org](mailto:appgrown@asapconnections.org), call 828-236-1282 or stop by the office at 306 West Haywood Street in Asheville.



## Appalachian Grown sticker

12x12" vinyl sticker to attach to existing sign or vehicle.  
\$5 sticker

**Plastic produce bags**  
Great for greens and offer easy identification and storage.

**Large bags** (9x5x18", gusset)  
500 per roll  
\$25/roll (5¢ each)

**Small bags** (9x14)  
Spring bulk order only\*  
1000 per roll/4 rolls per box  
\$132/box (3.3¢ each)



\* Look for spring bulk order email in February.  
Pre-orders require a 50% deposit.



## 1" stickers

Label your product as Appalachian Grown.  
1500 per roll  
\$20/roll (1.3¢ each)



## Rubber bands

These 3.5x.375", 100% rubber bands are great for bundling leafy greens and other products.  
200 count  
\$7/lb (3.5¢ each)



## 2" stickers

For bags, jar lids, or labeling larger products.  
500 per roll  
\$15/roll  
(3¢ each)

## Produce twist ties

12" water-resistant paper on wire twist ties work well with leafy greens, root crops.  
500 count  
\$7/bundle  
(1.4¢ each)



## Honey stickers

This sticker will assure customers of your quality.  
500 per roll  
\$7/roll (1.4¢ each)

Shipping is an additional fee and takes 10-14 business days. Save shipping fee; stop by the ASAP office to purchase materials.



### Wax boxes

Appalachian Grown wax boxes are great for your CSA distribution or packaging for wholesale.

Spring bulk pre-order \*  
The best price is by the pallet but lesser quantities are also available in the spring pre-order.

We stock a limited number throughout the season but pre-order guarantees availability.

1/2 bu	\$1.20 to \$1.35/box
3/4 bu	\$1.50 to \$1.65/box
1 1/9 bu	\$1.70 to \$1.85/box
1.35 bu	\$2.35 to \$2.50/box
1.8 bu	\$2.85 to \$3.10/box

*\* Look for a pre-order email in February. Pre-orders require a 50% deposit.*

## Custom Materials

ASAP has partnered with vendors to produce custom printed materials. We have developed templates and paid initial cost to make these economical and easy. All you need to do is provide your farm information to have your own custom materials.

Call for custom pricing.



### Custom PLU stickers

PLU stickers are required by many markets. Add your farm name to this 1-color, 1" food grade, sticker.

A minimum order of 6,000 is required and can cost less than .04¢ each; less for larger quantities. Call or email for an estimate.

**Cling or sticker**  
The Appalachian Grown logo is available as a cling for display on glass or sticker for display anywhere.



## Appalachian Grown logos

### Digital artwork

The Appalachian Grown logo is available electronically in a variety of formats and colors for use by certified farms in marketing and packaging. Logos are available for download from the "tools" section at [www.asapconnections.org](http://www.asapconnections.org).

Logos are available in other formats. Call or email if you have a specific need.



306 West Haywood St. | Asheville, NC 28801  
828-236-1282 | [www.asapconnections.org](http://www.asapconnections.org)

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