



## Sponsorship Opportunity

# 2015 Business of Farming Conference

February 14, 2015 | Sherrill Center, UNCA

ASAP's Business of Farming Conference is the region's only annual event dedicated to farm marketing and management. The two-day conference serves more than 250 farmers and sells out every year.

The conference is open to experienced and beginning farmers, as well as those seriously interested in farming. Workshop topics range from farm business planning to direct sales to ideas for farm diversification. The conference provides farmers with tools and resources to build more sustainable food and farm businesses.

This will be the first year the conference will be held at UNC Asheville's Sherrill Center. You can gain visibility for your business and connect with more than 250 attendees with a sponsorship of ASAP's Business of Farming Conference.

## Sponsorship Options

### Major Sponsor

**\$5,000**

- Recognition from podium at conference
- Full-page ad in conference booklet
- Showcase exhibitor booth, 12x12 featured space at conference
- Logo displayed in conference booklet, electronic notebook, and website
- Acknowledgment in press releases and social media
- Four admissions to conference including conference meals

### Lunch Sponsor

**\$1,250**

- Half-page ad in conference booklet
- Premium exhibitor booth, 10x10 space at conference
- Logo recognition with lunch
- Logo displayed in conference booklet, electronic notebook, and website
- Three admissions to conference including conference meals

### Breakfast Sponsor

**\$500**

- Quarter-page ad in conference booklet
- Standard exhibitor booth, six-foot table space at conference
- Logo recognition with breakfast
- Logo displayed in conference booklet, electronic notebook, and website
- Two admissions to conference including conference meals

### Session Sponsor

**\$250**

- Business name on session door, recognized by proctor
- Business name in conference booklet, electronic notebook, and website
- Standard exhibitor booth, six-foot table space at conference
- One admission to conference including conference meals

For more information about sponsoring ASAP's Business of Farming Conference, contact Scott Bunn at [scott@asapconnections.org](mailto:scott@asapconnections.org) or (828) 236-1282.