



Farm Tour

Sponsorship Opportunity

ASAP's Farm

Tour showcases a selection of the area's most outstanding

farms, inviting the public to connect with local food sources, learn how food grows, celebrate agricultural heritage, and enjoy our rural landscape. The tour will be held **September 19-20, 2015**, and features more than 30 farms throughout several counties in Western North Carolina.

ASAP's Farm Tour is the premier farm event in the region, welcoming more than 2,000 area residents and tourists who meet farmers, interact with animals, and buy local food!

You can gain visibility for your business and connect with the region's growing passion for local food with a sponsorship of ASAP's Farm Tour. Additionally, talk to us about how to promote the Farm Tour as well as volunteer opportunities for your employees.



Tour Sponsor

\$5,000

- Your logo displayed on the front page of Farm Tour guide (10,000 circulated).
- Your logo displayed on top of sponsor list on poster (distributed across the region).
- 100 tour passes ("ticket" to visit the participating farms) for employees, clients, and giveaways or contests. Giveaways and contests should be discussed with ASAP.
- Tabling opportunity at a farm to connect with visitors face-to-face.
- Recognition in ASAP's monthly and weekly newsletters (12,000+ subscribers).
- Your logo displayed on the Farm Tour webpage.
- Acknowledgment in press releases and social media.

Cluster Sponsor

\$1,000

- Your logo displayed on back cover of the Farm Tour guide.
- Your logo displayed in sponsor list on poster.
- 25 tour passes provided for employees, clients, and giveaways or contests. Giveaways and contests should be discussed with ASAP.
- Logo displayed on the Farm Tour webpage.
- Acknowledgment in press releases and social media.

Farm Friend

\$250

- Business name listed on back cover of the Farm Tour guide.
- Business name listed in sponsor list on poster.
- Business name listed on the Farm Tour webpage.
- 3 tour passes provided.

Have services to offer for the tour? Partial in-kind sponsorships will be considered including printing, media, promotion, and raffle items. Contact scott@asapconnections.org



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ASAP is a nonprofit organization working to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food. All donations are tax-deductable.