2017 Annual Report

Our 2017 Impact

2017 Financial Health

2017 Research

2017 Programs & Activities

Our vision is one of strong farms, thriving local food communities through connections to local food—partnerships between producers and processors, chefs and consumers. We work to ensure that both local food systems and those that are not local have opportunities to grow and connect with one another. As we approach the 15th anniversary of ASAP, we continue to build strategic alliances with other organizations and to develop community-based solutions to the challenges of the food system.

In 2017, ASAP's Local Food Research Center took a deep dive into the ways the food system in Western North Carolina has changed over the past 15 years. What our research shows is a dramatic increase in the number of local food and farm to school programs, which has corresponded to an increasing number of consumers in Western North Carolina.

We have found that as local food and farm to school programs grow, so do the benefits to the community. For example, local food systems can provide access to healthy, nutritious foods for those who might not otherwise have access. In addition, local food systems can support economic development and job creation.

In 2017, ASAP was able to support 72 local food and farm to school programs with a total of $221,000. We are excited to see the impact that our support has had on these programs and their communities.

We are grateful to all of our partners and supporters who make our work possible. We are especially thankful to our board members, staff, and volunteers for their dedication and hard work. We are also thankful to our many donors who have contributed to our mission.

We look forward to continuing our work in 2018 and beyond, and we thank you for your continued support.

Emily Jackson selection as Culture of Health Leader & Americans Who

I love what y'all are doing, I love that you're doing this work.

Asheville City Market—South

ASAP is a 501(c)(3) nonprofit.

2017 Research

Local food systems have grown significantly in Western North Carolina over the past 15 years. In 2017, ASAP's Local Food Research Center took a deep dive into the ways the food system in Western North Carolina has changed over the past 15 years. What our research shows is a dramatic increase in the number of local food and farm to school programs, which has corresponded to an increasing number of consumers in Western North Carolina.

Asheville City Market—Downtown

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APPENDIX

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