



## Sponsorship Opportunity

# Business of Farming Conference

February 25, 2017 | AB Tech Community College, Asheville, NC

ASAP's Business of Farming Conference is the region's only annual event dedicated to farm marketing, business planning, and management. The conference serves more than 200 farmers from across the region and the Southeast. The conference will be held at AB Tech Community College in Asheville, NC on Saturday, February 25, 2017.

The Business of Farming Conference provides tools and resources for beginning and experienced farmers to build more sustainable farm businesses. The conference includes business and marketing workshops, professional consulting, an exhibitor hall, and valuable networking activities including a Grower-Buyer Meeting where farmers and local wholesale buyers meet to discuss products and sourcing needs.

A sponsorship of ASAP's Business of Farming Conference will showcase you as a leader of the local food movement ensuring that farmers have the tools they need to grow and thrive. Your sponsorship is a unique opportunity to meet with farmers who are eager to improve their business and connect to new markets.

## Sponsorship Options

### Major Sponsor

**\$5,000**

- Recognition from podium at conference
- Logo included in promotional conference brochure sent to over 1500 farmers
- Full-page ad in conference booklet distributed to all attendees
- Premium exhibitor space
- Logo displayed in conference booklet and on conference web page
- Acknowledgment in press releases, ASAP e-newsletters, and social media
- Four admissions to conference including meals

### Breakfast and Lunch Sponsor

**\$1,500**

- Half-page ad in conference booklet distributed to all attendees
- Premium exhibitor space
- Logo displayed with meals
- Logo displayed in conference booklet and on conference web page
- Three admissions to conference including meals

### Grower-Buyer Meeting Sponsor

**\$500**

- Quarter-page ad in conference booklet distributed to all attendees
- Exhibitor table
- Logo displayed at Grower-Buyer Meeting
- Logo displayed in conference booklet and on conference web page
- Two admissions to conference including meals


### Workshop Sponsor

**\$250**

- Business name on session door and recognized by proctor
- Exhibitor table
- Business name in conference booklet and on conference web page
- One admission to conference including meals

For more information about sponsoring ASAP's Business of Farming Conference, contact Scott Bunn at [scott@asapconnections.org](mailto:scott@asapconnections.org) or (828) 236-1282.

306 West Haywood St. | Asheville, NC 28801 | (828) 236-1282 | [asapconnections.org](http://asapconnections.org)



*“The conference provides us with an opportunity to connect with new chefs, distributors, and other farmers while learning important new skills vital to our business.”*

**Anna from Ivy Creek Family Farm**