Certified Local
The 60 counties of ASAP’s Appalachian Grown™ region
This map shows all 60 Appalachian Grown counties—located within roughly 100 miles of Asheville, NC. Its boundaries illustrate ASAP’s definition of the often undefined word “local.” Certified farms must be located within the region, and partner businesses must source from certified farms within these counties in order to remain an AG partner. That way, when you see the AG logo displayed on or with a food item, you know exactly where the product was grown or raised and that your purchase directly supports and benefits local family farms and Southern Appalachian communities.