Our mission is to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food.

Creating a responsive local food system where everyone is involved and has a voice in how our food system works is the basis of ASAP’s (Appalachian Sustainable Agriculture Project) mission. Engaged citizens are the key: farmers, business owners, teachers, parents, politicians, health professionals, and you. ASAP has three program areas: the Local Food Campaign, Growing Minds Farm to School program and the Local Food Research Center. We invite you to learn more and join us in the local food movement.

Making informed food choices is an act of democracy, an act that can create a food system that is equitable, environmentally sustainable, economically viable, and health promoting.

Growing Minds improves systems to create positive local food and farm experiences that promote health and education for our children, farms, and communities.

The Local Food Research Center researches and communicates the impacts of localizing food systems.

The Local Food Campaign creates demand for local food and farms, builds farmer capacity to meet demand, and makes connections throughout the food system.
2015 Impacts

**Growing Minds**
30,000 local food and farm experiences to over 14,000 children
1,400+ people trained (university students, teachers, health professionals, etc.)

**Local Food Campaign**
Provided 740 farmers and buyers with training and technical assistance
Certified 700+ farmers, 350+ partners, 100+ farmers tailgate markets

**Local Food Research Center**
Published article on food democracy in the *Journal of Agriculture, Food Systems, and Community Development*
Local food & farm assessments in 420 Appalachian counties for the Appalachian Regional Commission

- 10,000+ Facebook likes
- 5,400+ Twitter followers
- 500+ Instagram followers
- 20,000+ customers annually
- 50,000 copies of the *Local Food Guide* distributed
- Farm to School in 21 counties in Southern Appalachia

**2015 Financials**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted</td>
<td>52%</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>48%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>10%</td>
</tr>
</tbody>
</table>

Financial Notes: Unrestricted revenues include donations, sponsorships, and program income. Restricted revenue includes government grants and private foundations. Program expenses are 50% Local Food Campaign; 28% Growing Minds program; and 22% Local Food Research Center. Management and General expenses include operational expenses to support 18 staff and a budget of over one million dollars. Resource Development includes expenses related to securing the financial resources. ASAP is a 501(c)(3) nonprofit.
ASAP relies on the generosity of our donors and funders to make a stronger, healthier food system. With your support, ASAP is transforming the food system every single day.

- Charlie Jackson, Executive Director

Support local food - donate, volunteer, intern, ask for local food in your community!

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