



Rx FARM FRESH PRODUCE PRESCRIPTION

Prescription ID #

Prescription Expires: 10/31/22

How to get referred and where to redeem?

For a complete and up-to-date list of current participating food outlets, healthcare providers, and details on how to get referred to the Farm Fresh Produce Prescription program, please visit:

asapconnections.org/prescription

How Much?

Farm Fresh Produce Prescriptions can be redeemed weekly. The value of your prescription will vary depending on the number of members in your household:

1-2 members = \$20
3-4 members = \$40
5+ members = \$60

For more information about Farm Fresh Produce Prescription, contact:

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Farm Fresh Produce Prescription Card: Information for Participants

Overview:

For two decades, ASAP (Appalachian Sustainable Agriculture Project) has been a leader in connecting communities to food and farms, simultaneously building markets for locally grown food, increasing access, and promoting positive relationships with healthy foods.

As part of its Farm Fresh for Health initiative, ASAP offers the **Farm Fresh Produce Prescription**, in which healthcare providers can prescribe patients more fresh fruits and vegetables to help treat or prevent diet-related illness. Patients redeem their prescription at a local Farmers Market or through a local produce delivery service or a CSA (Community Supported Agriculture) box. The prescription incentive provides healthcare providers with action steps that fit within the healthcare process and allows patients to immerse themselves in social environments that promote healthy eating.

Process:

1. A participating healthcare worker or Medicaid care manager will **screen you for program eligibility**. Eligible patients must be those that suffer from or are at risk of developing a diet-related condition **AND** meet one of the following criteria:

- Eligible for a federal supplemental nutrition program such as SNAP or free and reduced lunch; **OR**
- Enrolled in Medicaid or CHIP

2. That healthcare worker or Medicaid care manager will **submit a referral to ASAP** via the NCCARE360 UniteUs platform (app.uniteus.io) including your name, date of birth, and contact information.

3. ASAP will receive the referral and **contact you directly to give you your unique Prescription Identification Number**.

4. Fill your prescription:

- At a participating **Farmers Market** by presenting your Prescription Identification Number to the staffer at the **Market Information Booth** in exchange for Farm Fresh Bucks. These are wooden tokens you can use to purchase fresh fruits and vegetables from any produce vendor at the market.
- **OR** via **The AVL Box** by visiting theavlbox.com. Navigate to **SHOP** and select the **ASAP Rx Box**. Select your desired quantity and frequency and then select **ADD TO DELIVERY**. Choose **DELIVERY** and enter your delivery address. Shop around for any add-ons and then checkout. Enter your Prescription Identification Number as the *Discount Code* at checkout. Note: If you select the *Every Week* frequency option, you don't have to pay for delivery.