

Farmers' Market Location/Site Assessment - Compared Ratings

Overview - enter average scores from each site's Rating Summary

Important note: rated elements are **not** of equal importance in terms of ranking potential locations/sites (e.g. picnic tables are not as important as customer parking) - assigning priorities is a subjective step required of each individual assessment

sites	Vendor								Customer								Location				
	accommodates target - vendor count	allows for increase in vendor count	area for consistent booth size/spacing	space for vendor access, set-up, etc.	existing vendor shelters (or nearby)	level surface for vending	access to electrical and water		allows for easy entrance and exit	open traffic flow, pedestrian & vehicle	parking equal to peak demand	allows for growth of customer parking	proximity of customer parking	provides handicapped parking	accessible by public transportation	amenities: restrooms, picnic tables, etc.	appeal: shade, landscaping, etc.	major road access	landmark recognition	visibility	neighborhood supportive of market use
1-																					
2-																					
3-																					
4-																					
5-																					
Vendor element - evaluation & notes								Customer element - evaluation & notes								Location element - evaluation & notes					