

306 West Haywood St. Asheville, NC 28801 (828) 236-1282

www.asapconnections.org

FOR IMMEDIATE RELEASE:

MEDIA CONTACT: Sarah Hart, sarah@asapconnections.org, 828-236-1282

Buncombe County Farmers Markets Offer Holiday Shopping in November and December Plus, more winter markets offer the opportunity to shop for local food from January to March.

ASHEVILLE, NC (Oct. 31, 2022)—Even though it's getting colder, you can still find fresh, local food at area farmers markets. Nine markets in Buncombe County will offer extended seasons in November and December. In addition to seasonal produce, meats, cheeses, and bread, these markets will feature local artists and handmade goods, such as wreaths, pottery, jewelry, and more. Plus, four markets will stay open through the winter!

Below are Buncombe County farmers markets with dates in November and December. ASAP's Double SNAP for Fruits and Vegetables and Farm Fresh Produce Prescription are available at starred markets.

- *Asheville City Market, 52 N. Market St., Saturdays through Dec. 17, 9 a.m.-noon
- Black Mountain Tailgate Market, 130 Montreat Rd., Saturdays through Nov. 19, 9 a.m.-noon
- *East Asheville Tailgate Market, 954 Tunnel Rd., Fridays through Nov. 18, 3–5:30 p.m.
- Enka-Candler Holiday Market, 1465 Sand Hill Rd., Nov. 12–13, 11 a.m.–6 p.m. (4 p.m. on Sunday)
- Leicester Farmers Market, 2979 New Leicester Hwy., Wednesdays through Nov. 23, 3-6 p.m.
- *North Asheville Tailgate Market/The Holiday Bazaar, 3300 University Heights Dr., Saturdays through Nov. 19, 8 a.m.–noon; Nov. 26–Dec. 17, 10 a.m.–1 p.m
- *River Arts District Farmers Market, 350 Riverside Dr., Wednesdays through Dec. 21, 3-5:30 p.m.
- *Weaverville Tailgate Market, 60 Lakeshore Dr., Wednesdays through Dec. 14, 3-6 p.m.
- *West Asheville Tailgate Market, 718 Haywood Rd., Tuesdays through Dec. 20, 3:30–5:30

Four Buncombe County markets will offer winter markets this year, with dates in January, February, and March. River Arts District Farmers Market will continue its winter market at its new Smoky Park Supper Club location in a covered pavilion on Wednesdays from 3 to 5:30 p.m. Weaverville Tailgate Market will host an indoor winter market at Weaverville Community Center on Wednesdays from 3 to 6 p.m. Asheville City Market will continue outdoors on N. Market St. on Jan. 7, running every Saturday from 10 a.m. to 1 p.m. And, new this year, North Asheville Tailgate Market will reopen its outdoor market on the UNC Asheville campus in February.

"Keeping up with customer demand, farmers have increased production in what was traditionally the off season," says ASAP Farmers Market Program Manager Mike McCreary. "As more farmers are producing through the winter, more markets are expanding their seasons to give them a place to sell. It's exciting to see market opportunities grow farmers—and for customers to be able to eat locally year-round!"

Outside Buncombe County, more than two dozen markets will continue through the holiday and winter seasons. Find a full list at <u>asapconnections.org/farmersmarkets</u> or search for markets by region at <u>appalachiangrown.org</u>.

[High-resolution photos are <u>available</u>. Contact Sarah Hart at <u>sarah@asapconnections.org</u> for more options.]

ABOUT ASAP (APPALACHIAN SUSTAINABLE AGRICULTURE PROJECT)

ASAP's mission is to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food. To learn more, visit asapconnections.org.