Promotional Materials for Farms

Using Appalachian Grown packaging and promotional materials is a great way to inform customers that what they are buying is certified local.

For more information, or to order, email appgrown@asapconnections.org, call 828-236-1282, or stop by the office at 306 West Haywood Street in Asheville.

**Plastic produce bags**
Great for greens and offer easy identification and storage.

- **Large bags** (9x5x18”, gusset)
  - 500 per roll
  - $26/roll (5.2¢ each)

- **Small bags** (9x14)
  - 1000 per roll
  - $35/roll (3.5¢ each)

**Appalachian Grown sticker**
12x12” vinyl sticker to attach to existing sign or vehicle.
$5/sticker

**1” stickers**
Label your product as Appalachian Grown.
- 1500 per roll
- $20/roll (1.3¢ each)

**Rubber bands**
These 3.5x.375”, 100% rubber bands are great for bundling leafy greens and other products.
- 200 count
- $7/lb (3.5¢ each)

**Produce twist ties**
12" water-resistant paper on wire twist ties work well with leafy greens or root crops.
- 500 count
- $7/bundle (1.4¢ each)

**Honey stickers**
This sticker will assure customers of your quality.
- 500 per roll
- $8/roll (1.6¢ each)

**2” stickers**
For bags, jar lids, or labeling larger products.
- 500 per roll
- $15/roll (3¢ each)

Shipping is an additional fee and takes 10-14 business days. Save shipping fee; stop by the ASAP office to purchase materials.
**Custom PLU stickers**
PLU stickers are required by many markets. Add your farm name to this 1-color, 1” food grade, sticker. A minimum order of 6,000 is required and can cost less than .04¢ each; less for larger quantities. Call or email for an estimate.

**Wax boxes**
Appalachian Grown wax boxes are great for your CSA distribution or wholesale packaging.
The best price is available each spring by pallet pre-order.
Lesser quantities are available through the season while supplies last.

<table>
<thead>
<tr>
<th>100+ boxes</th>
<th>1-99 boxes</th>
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<tbody>
<tr>
<td>1/2 bu</td>
<td>$1.25/box</td>
</tr>
<tr>
<td>3/4 bu</td>
<td>$1.65/box</td>
</tr>
<tr>
<td>1 ½ bu</td>
<td>$1.85/box</td>
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<tr>
<td>1.8 bu</td>
<td>$2.95/box</td>
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**Cling or sticker**
The Appalachian Grown logo is available as a cling for display on glass or sticker for display anywhere.

**Appalachian Grown logos**
**Digital artwork**
The Appalachian Grown logo is available electronically in a variety of formats and colors for use by certified farms in marketing and packaging. Logos are available for download from the “tools” section at www.asapconnections.org.
Logos are available in other formats.
Call or email if you have a specific need.

Look for a pre-order email in February. Pre-orders require a 50% deposit.